



January 1, 2021

Dear Brookwood Elementary School PTA Partners & Families,

It's that time of year again, and we are contacting you on behalf of the Brookwood Elementary PTA. As we all know, this school year is providing new challenges and requiring us to be creative in our new endeavors. PTA is up to face those new challenges to meet the needs of our students and families. PTA events such as **Funding Our Bears** formally known as our annual **Carnival**, and possibly hosting **Fun Run**, and **Party on the Playground** are fun opportunities for our school, student, parents, and community partners to come together and support one another. We use funds raised from these events for student programs and classroom enhancements such as:

- Brookwood Alumni Scholarships
- PE Equipment
- Science Lab Equipment
- Music Equipment
- Library Seating

These activities fulfill the greater PTA mission, which is to make every child's potential a reality.

You can support Brookwood PTA and students in several ways, including virtual attendance at any of our PTA community events! It is our hope that you will consider supporting us in one or both of the following ways:

- Sponsorship (Family or Corporate)—Financial contribution that comes with benefits for the donor
- Donations of products, services and/or gift certificates

We have many long-standing partnerships in the Clear Lake business community, and we also understand that many of our Brookwood parents own or work for businesses which support community philanthropy. We would like you to support us in the way which makes the most sense to you. As in the past, the success of our events depends on contributions from sponsors and generously donated items. Not only does your sponsorship or item benefit our school, but it also benefits you by improving our community. This is a fantastic opportunity for businesses to take advantage of product placement and advertising in a local market.

Please consider how you can best support Brookwood's PTA. Any sponsorship or donation is greatly appreciated. Please complete the attached form and return it to us as soon as possible, but no later than **March 8, 2021**. Your contribution is tax deductible, so upon receipt of your gift we will send you a thank you letter with our tax identification number to serve as your receipt for tax purposes. Something else to think about—membership is the backbone of our organization. Help us make our voice louder than ever by joining PTA at jointpta.org. The whole family can join- students, Grandma and Grandpa, Aunts, Uncles, and neighbors too! We also have community memberships available for businesses!

We are happy to pick up your contribution or donation when it's ready, or you can mail it directly to our address below (Attention: Stephanie Garrett). If you have a child who attends Brookwood, you may also send your donation in his/her school folder (please use a marked envelope). Feel free to contact us with any questions you may have.

Thank you in advance for your consideration and willingness to support our students and community. We look forward to hearing from you soon!

Sincerely,
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